

Careers East Sussex: Careers in...Creative & Digital

The following information is being sent to you following your attendance at/interest in our week-long series of events looking at careers in a variety of sectors.

Webinar catch up

On 25th May 2021, we were joined by an expert panel of local employers who shared their knowledge and experience of Creative & Digital careers.

The session focused on routes and pathways into employment, including university and apprenticeship options as well as the importance of portfolio building and transferable skills. Panellists shared what they most enjoyed about their roles as well as their tips on getting started in the sector.

Panellists featured:

- Julian Perrott - Managing Director - [BarkWeb](#)
- Shawn Ross Vidal - Solutions Engineer - [Factory Internet](#)
- Tony Dillon, Coach, Mentor, Business Consultant
- Verity Webb - Social Media Content Assistant - [Ditzy Media](#)
- Will Davies - Co-director - [Whalebone Films](#)

CAREERS EAST SUSSEX >

CAREERS IN CREATIVE & DIGITAL

> Meet creative & digital employers live online > Myth-busting
> Learn about the right opportunities for you, right now

For more information on careers and routes in to education and/or training, visit www.careerseastsussex.co.uk.

Top tips

We asked our panellists what their top tips for success in the sector were, here are the highlights:

- 1) Always consider the transferable skills you have e.g. analytical thinking, problem solving etc. so many will be helpful in creative & digital roles
- 2) Find ways to practice what you're interested in – if you want to write copy or do social media look for ways to try it out, perhaps through a part time job or volunteering
- 3) Focus on the positives and your talents – you will always be able to bring something to a role
- 4) Have a portfolio to share when you are ready - keep a record of your progression, not just the things you are proud of but things that you have learnt from - we are always learning
- 5) Be interested and excited by what you do

Find out more

Included below are some links to sites listed by some of our panellists that you may find helpful when thinking about next steps.

- <https://www.wiredsussex.com/jobs/>
- <https://www.prospects.ac.uk/>
- <https://intogames.org/>
- <https://www.screenskills.com/starting-your-career/career-maps/>
- <https://icould.com/>
- <https://www.codecademy.com/>

Help and advice

If you are currently a student in East Sussex, you can gain further information on careers and next steps via the Careers Leader based in your school or college. If you are unsure who this may be or how you can get in touch, you can contact the Careers Hub team who can support you to get in touch:

<https://careerseastsussex.co.uk/get-in-touch/>

In addition, The National Careers Service provides free, professional careers information, advice and guidance to help you move forward with your career.

If you would like to find out more about the services they provide, or book a free appointment with a careers adviser visit: <https://www.cvx.org/services/career-guidance/> for details

For information or advice on financial support offerings available, you may find the following services helpful:

<https://sussexcommunity.org.uk/our-services/employment-support/>

<https://www.jobcentrenearme.com/universal-credit/>

Education and training providers

- www.creativeprocessdigital.com
- www.bexhillcollege.ac.uk
- www.escg.ac.uk
- <https://www.dv8sussex.com/>
- <https://www.brighton.ac.uk/index.aspx>
- www.gbmc.ac.uk
- www.sussex.ac.uk

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